

Town of Oak Island

BUSINESS BULLETIN

August 2024

Welcome to the Town of Oak Island's Business Bulletin! Every edition is crafted to illuminate the latest updates, insights, and opportunities, tailored exclusively for the local business community. Join us as we shine a spotlight on the heartbeat of commerce in the Town of Oak Island, fostering connections, and fostering growth.



Hurricane/Tropical Storm Debby Preparations for Business

As Debby approaches Oak Island, it is crucial for local businesses to take proactive measures to safeguard their property, assets, and employees. With severe flooding expected, preparation in the days leading up to the storm can make a substantial difference. By following these essential tips, businesses can minimize damage and ensure a swift recovery once the storm passes.

Property Protection

1. **Check Drainage Systems:** Ensure gutters, downspouts, and drainage systems are clear of debris to prevent water buildup and flooding.
2. **Inspect the Building:** Seal any cracks or openings in the windows, doors, and walls to prevent water from entering the building.
3. **Sandbags and Barriers:** Place sandbags or temporary flood barriers around doors and other entry points to reduce the risk of flooding.
4. **Backup Power:** Ensure backup generators are functional and have enough fuel to last through potential power outages.

Safeguarding Assets

1. **Move Important Items:** Relocate valuable items, electronics, and important documents to higher ground or place them in waterproof containers.
2. **Unplug Electrical Equipment:** Disconnect any non-essential electrical equipment to avoid damage from power surges or flooding.
3. **Protect Vehicles:** Move company vehicles to higher ground or a secure location to prevent water damage.

Employee Safety and Communication

1. **Emergency Plan:** Review and distribute the company's emergency plan to all employees, ensuring everyone knows their roles and responsibilities.
2. **Communication Plan:** Establish a communication plan to keep in touch with employees during and after the storm. Ensure contact information is up-to-date.
3. **Remote Work:** If possible, allow employees to work from home to avoid travel during dangerous conditions.

Business Operations

1. **Backup Data:** Ensure all critical business data is backed up and stored securely, either in the cloud or off-site.
2. **Inform Customers:** Notify customers of potential disruptions in service and provide alternative contact information if needed.
3. **Insurance:** Review insurance policies to understand coverage and ensure that all valuable assets are adequately insured.

Coordination with Authorities

1. **Stay Informed:** Monitor local weather updates and heed any warnings or instructions from local authorities.
2. **Emergency Contacts:** Have a list of emergency contacts, including local emergency services, utility companies, and your insurance provider.

Official Info Hub from the
Town



Sunset on Summer **MUSIC FESTIVAL**



NOON - 8 PM

**SATURDAY
AFTER LABOR DAY**

**MIDDLETON
PARK**

Sponsorship Opportunities

Sunset on Summer Music Festival 2024

Last year's festival was a tremendous success, thanks in large part to our sponsors. We're immensely grateful for your support and hope you'll consider joining us again this year.

Sponsorships available:

- Platinum (\$1,000)
- Gold (\$500)
- Silver (\$250)

If you're interested in sponsoring this year's festival please reach out to Ryan Gordon, Recreation Program Supervisor at 910-278-4747 or rgordon@oakislandnc.gov.

Oak Island Par 3 Hole Sponsorships

The Oak Island Par 3 Golf Course is offering a unique chance for local businesses to gain year-round exposure while supporting our cherished community asset.

For just \$450 annually, your business can secure a prime spot on our picturesque course. Here's what you get:

- **Customized Signage:** Your company's name and logo prominently displayed on a dedicated hole sign.
- **Visibility:** Exposure to thousands of golfers, visitors, and event attendees throughout the year.
- **Community Engagement:** Demonstrate your support for the Oak Island community. Contribute directly to the maintenance and enhancement of our public golf course.

If you're interested in sponsoring a hole please reach out to Hallie Willis, Economic Development Manager at 910-933-6344 or hwillis@oakislandnc.gov.

Available Commercial Property Spotlight



5001-5003 E Oak Island Dr

Retail Space for Lease

The property at 5001-5003 E Oak Island Dr in Oak Island, NC, features retail spaces available for lease. Unit #102 offers 1,408 square feet of space, while Unit #103 offers 1,439 square feet. Both units are immediately available and include options for renewal. The property, located in a high-visibility area with a traffic count of 13,410 VPD, spans 35,800 square feet on a 6.35-acre lot. For pricing and lease terms, contact Crossman & Company

[View Listing](#)

See More Available
Properties



If Oak Island businesses were to collaborate on a limited-edition local product, which would you be most excited to see?

Please select an option below.

A seafood-flavored ice cream

A beach-themed board game designed by local artists

A signature Oak Island hot sauce

An artisanal soap line featuring scents inspired by local landmarks

A locally sourced gourmet 'OKI Picnic Basket' curated by local restaurants



Upcoming Town Events

Summer Concert Series

Fridays, through August 23
6:30 PM
Middleton Park

This is a free event. Come and bring a chair or blanket and enjoy great entertainment all summer.

Farmers & Artisans Market

Mondays, June 3 - Aug 26
8:00 AM - 1:00 PM
Middleton Park

Farmers and artisans alike can be found in this great showcase of baked goods, produce, handmade crafts, and artistic

Dutchman Dinghy Dash

Saturday, August 17

10:00 AM

Dutchman Creek Park

goods.

Come build a Dutchman Creek worthy vessel; using cardboard, duct tape, and glue that will successfully carry two passengers in a boat race!

Learn
More



Upcoming Town Meetings

Town Council

Tuesday, August 13 | 6:00 PM | Town Hall

Planning Board

Thursday, August 15 | 9:00 AM | Town Hall

Business Advisory Board

Tuesday, July 27 | 9:00 AM | Police Training Room

View Full
Calendar

Want to stay informed on all of the latest news and events throughout the Town? Sign up for *The Current* - the digital weekly update from the Town of Oak Island! To view the current edition, and sign up for email notification of new editions each week, just visit:

www.OakIslandNC.gov/CURRENT



This newsletter is brought to you by the Town of Oak Island Economic Development.

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